

Announcing the 2011 Benergy Builder Awards Program Winners!

Thank you to everyone who submitted entries for the 2011 Benergy Builder Awards Program. We received an impressive number of entries and were excited to see all the creative and innovative Benergy sites and to hear about the programs designed to drive utilization.



We are very pleased to announce this year's winners including:

Best Overall

- **First Place** - Candice Craven, McLaughlin Smoak & Clark, South Carolina Aquarium
- **Second Place** – Bonnie Beals, Thorbahn
- **Third Place** - Christina Lange, USI, Mount Nittany Medical Center



“The South Carolina Aquarium site was designed to make the site eye capturing and easy to navigate. We live in a world that communicates in ”sound bites.” If you make the audience wait for more than 10 to 20 seconds they will lose interest and the ability to consume important information.”

Most Creative

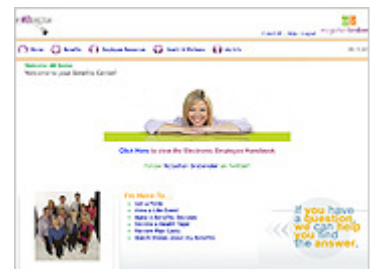
- **First Place** - Kimberly Smith, Cape Coral Eye Center
- **Second Place** - Steven Kelly, USI New England, BankNewport
- **Third Place** - Martecius Reed, Creative Benefit Solutions, Building and Earth Sciences



“With the Cape Coral Eye Center site, the employer was totally empowered to customize the site and truly make it their own. They put a focus on using photos of employees throughout the site and providing easy access to a wealth of benefits and HR information to create the best user experience possible.”

Most Innovative

- **First Place** - Dayton Boyd, McGohan Brabender
- **Second Place** - Kathleen Cushing, American Westbrook, Principal Manufacturing Corporation
- **Third Place** - Mary Kelner, Mid American Group, Lipman Hearne



“The McGohan Brabender site has many innovative and creative elements. The site links to the company’s Twitter page, electronic flip books, and wellness engagement tool, wellVibe. It also has customized company photos displayed on the welcome screen as well as under the different quadrants to help the employees feel connected to the site, and make them feel like it truly was built for them. The ease of building the site allows it to constantly grow and change.”

HR Excellence

- **First Place** - Katy Edrington and April Negrete, USI, Summit Technical Solutions, LLC
- **Second Place** - Adam Calli, Femme Comp, Inc.
- **Third Place** - Chesley Phillips, SEBS/Georgia Inc., BeavEx Incorporated



“Summit Technical Solutions has focused on using the HR section as their main focus since they do not have an internal intranet. They have used trivia questions, posters, memo, email notices, and wallet cards to drive employees to the Benenergy site as their first point of contact. The employees love the site!”

Congratulations to all the winners!