

PRESS RELEASE

Boston Business Journal honors area's Healthiest Employers

Boston — The Boston Business Journal has released the 17 finalists for the 2011 Healthiest Employers awards — a new BBJ award and program honoring the most outstanding health & wellness programs. **Thorbahn** is a 2011 finalists in the **small-sized company** category.

The assessment, conducted by Indianapolis-based Healthiest Employer LLC, comprises six key categories: culture and leadership commitment; foundational components; strategic planning; communications and marketing; programming and interventions; and reporting and analysis. This prestigious honor was earned by creating an environment that encourages and supports healthy lifestyle choices. Thorbahn has been supporting healthy lifestyles by hosting walking and weight loss competitions, and providing health education.

Winners will be revealed on April 14, 2011, at an awards breakfast presented by Harvard Pilgrim Health Care at the Seaport Hotel.

Event information at: <http://www2.bizjournals.com/boston/event/38961>

"Healthiest Employers is an innovative awards program created to recognize those companies that proactively enhance the health of their employees. These companies have made commitments to improve the health of their workplaces ... and their bottom lines." Business Journal Publisher **Christopher McIntosh** said.

About the Boston Business Journal:

The Boston Business Journal is Greater Boston's leading source of business news, information and events, reaching readers through the weekly print publication, the website www.bostonbusinessjournal.com and three e-mail products. The BBJ also prints the annual *Book of Lists* — the region's top resource for business decision-makers seeking information about potential clients, suppliers and partners.

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