

meet your 2011 thorbahn seminar speakers!

Kathy Baker is Senior Director of Client Services at Bright Horizons. Kathy Baker is the Senior Director of Client Services at Bright Horizons, working on a new initiative involving offering a unique opportunity for premier employee benefit brokerage agencies, such as Thorbahn, to offer a customized Back-up Care Dependent Care program directed at the small to middle market employers in the Northeast.. This program had previously been offered only through a direct internal sales force at Bright Horizons, and was primarily utilized by large employers. Due to the high success rate and parent satisfaction, Bright Horizons has now begun to partner with agencies in implementing this successful and highly utilized service for working parents in the smaller group market at an affordable price. She has been with Bright Horizons for more than eleven years and is now solely responsible for the development of this new distribution channel.

Jay Curley is Senior Vice President of Public, Government and Regulatory Affairs for Blue Cross Blue Shield of Massachusetts. He is responsible for directing Blue Cross Blue Shield's relationship with officers, administrators, regulators and legislators in state and federal government, and for keeping BCBSMA leadership and associates informed of legislative and regulatory activity impacting our business. Prior to joining Blue Cross, he served as the Legislative Director for the Chairman of the Health Care and Insurance Committees of the Massachusetts State Senate. Jay is active in organizations that improve the social welfare of Massachusetts residents, especially those affecting children, such as the Children's Trust Fund. He represents Blue Cross Blue Shield of Massachusetts on boards and organizations with business and public policy interests. Jay received a bachelor's degree in political science from the University of Massachusetts at Amherst and a J.D. from New England School of Law.



Jeanine Michealsen is the Director of Wellness Initiatives at thorbahn.

Jeanine joined the thorbahn team with over seventeen years experience in the health & fitness industry and owning a sports performance center. Jeanine has a plethora of knowledge in building a foundation of wellness which ranges from teaching health and physical education, coaching, personal training, guest lecturing, consulting and the development of fitness centers. Her role at thorbahn will be working closely with clients, assisting as a liaison with carriers and implementing a viable model for wellness initiatives. Jeanine holds a BS from James Madison University and a certification with the United States Association of Weight Lifting (USAW).



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Steve Shenbaum is the President/Founder of Game On Nation, LLC. A classically trained actor/comedian, Shenbaum has worked with some of the most recognizable athletes and teams in the world and he is considered one of the leading experts in self awareness, communication and leadership training.

Shenbaum is the Founder of game on, a unique communication company utilizing improvisation and role playing techniques to help junior/professional athletes, teams, and corporations work on self awareness and creativity while improving communication, social confidence and sense of humor.

Shenbaum oversees all communication and media training programs at IMG Academies in Bradenton, FL and travels throughout the world leading dynamic presentation for junior, collegiate and professional teams and corporations, focusing on the power of honesty, humility and humor through the use of improvisation.

He has worked with seven #1 overall draft picks including Yao Ming, Alex Ovechkin, Sidney Crosby, Eli Manning, Alex Smith, Greg Oden, Erik Johnson and John Tavares. He has also worked with over forty 1st round draft picks as well as numerous MLB, NBA, NFL and college athletic teams, including the New York Yankees.

Shenbaum was honored in 2005 by Gulf Coast Business Review as one of Florida's leading businessmen under 40 years old. He has been featured in Sports Illustrated, Sporting News, New York Times, The New Yorker, LA Times, ESPN "Outside the Lines", ESPN News, ESPN The Magazine, ABC News, to name just a few publications.

In his past career as an actor, Shenbaum co-hosted the nationally syndicated sports show "Energy Express" and conducted national workshops discussing the influence sports, technology and media have on society. His feature films include: "American Pie 2", "Winning London", "Scorched", "Big Fat Liar", "The Third Wheel" (with Matt Damon and Ben Affleck), "EdTV" and "Space Jam". His television credits include a series regular on "Killer App." (FOX pilot directed by Robert Altman), guest-starring roles on "Will & Grace", "Dharma and Greg", "V.I.P.", "Sabrina, the Teenage Witch", "Married With Children" and "Beverly Hills, 90210". He has been featured in over 100 national commercials and was the on-camera spokesman for ABC in '97 and '98.

Steve graduated from Northwestern University with a degree in Theater and Performance Studies and also trained at the British American Drama Academy in Oxford, England.



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Michael G. Cooley is CEO of The Quinlan Companies. As a business development executive with over 25 years of experience developing, growing, and expanding companies through organic growth, mergers, and acquisitions, Mike has seen tremendous success. However, this success has not come easy for him.

After living as an abused child, a homeless and drug-addicted teenager, and a completely lost young adult, Mike decided to start over as a different person. Mike will discuss his new book, [Rock Bottom-From the Streets to Success](#), which tells the story of how he escapes the darkness of his past, eventually puts his life back together, becomes a success in business and in his personal life, and now helps others who may be facing their own challenges.

The Quinlan Companies is a third generation family owned records management company based in Providence, Rhode Island. The Quinlan Companies will celebrate 80 years in business and bringing in Mike to head up the company was the first time anyone from outside the family has led the family business. In Mike's four short years with The Quinlan Companies they have expanded their records management services to managing records digitally on-line. Customers have been expanded from primarily healthcare to other industries including legal, insurance and financial services. The locations have grown from being a New England based company to having locations outside of Baltimore, Orlando and Dallas. Quinlan's business has grown significantly in arguably one of the worst economy ever. Revenue has tripled and customers have grown substantially.

Mike continues to pursue his purpose of sharing his story with as many people as possible. His hope is that they will benefit from the lessons and be inspired to be successful, whatever their definition of success.

